

Newsmakers'
FORUM

THE BUSINESS OF SPORTS

Whether it's the major leagues or the minor leagues, college sports or economic development, the sports industry provides businesses and communities the opportunity to market their products and services and locations to thousands of spectators, fans and sports entrepreneurs.

This Newsmakers' Forum will prove to be both informative and entertaining.

**Thursday,
JUNE 19**

11:00 a.m. to 1:30 p.m.

**ROSEWOOD RESTAURANT
& BANQUETS**

9421 W. Higgins Rd. - Rosemont

DISCUSSION TOPICS:

- NIU HUSKIES – THE CHALLENGES OF COLLEGE SPORTS
- MUNICIPALITIES AND THE SPORTS INDUSTRY
- CHICAGO FOOTBALL – A NEW PERSPECTIVE



Register online at
dhbusinessledger.com
before June 16, 2014
Space is limited. Register now!

Seats are \$45 and include lunch. Payment due at registration — online, credit card only. Contact Jim Elsener at 630-955-3593 or jelsener@dailyherald.com for more info.



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